
Staff Development Forum

Obsidian Offices
4 Chantry Court
Chester CH1 4QN

SDF Festival of Learning and Development 2026

Partnering Opportunities

Option 1: Key Festival Partner - £3300

- Gain maximum exposure as **Key Festival Partner** of the 2026 SDF Festival.
- High level and continued exposure throughout the Festival.
- Prominent listing on the Festival website pages and identification.
- Facilitate a festival session.
- Access to all Festival's sessions for **all** representatives as requested.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **two** ads on SDF website for a year.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **four** partner's news as part of the SDF spotlight, when circulated.
- Invited to lead **a** well disseminated SIG workshop if opening is available.

Option 2A: SDF Awards Partner - £2200

- Gain maximum exposure as an **Award partner** of 2026 SDF Developing Excellent Practice Awards.
- Maximum exposure and prominent listing throughout the SDF Festival and Awards Ceremony on communications channels, Festival website, and other materials.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Invited to join the SDF Awards judging panel and present the Award winners.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **one** ad on SDF website for a year.
- Showcase up to **two** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, when circulated.

Option 2B: SDF Awards Partner - £2200 - LAUNCHED IN 2024

- Gain maximum exposure as an **EDI Award partner** of 2026 SDF Developing Excellent Practice Awards.
- Maximum exposure and prominent listing throughout the SDF Festival and Awards Ceremony on communications channels, Festival website, digital displays and other materials where appropriate.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Invited to join the SDF Awards judging panel and present the Award winners.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **one** ad on SDF website for a year.
- Showcase up to **two** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, when circulated.

Option 3A: SDF Newspad Partner - £2200 - NEW

- Gain maximum exposure as a **NewsPad Partner from August 2026 for a calendar year**.
- Logo and name will be showcased monthly via SDF Newspad with a monthly acknowledgement via SDF Jiscmail - email that is sent directly to the membership.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Promoted on SDF website, channels, festival slides and company logo included on the SDF Festival programme and in mailing to all Festival participants.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, when circulated.

Option 3B: SDF Website Partner - £2000 - NEW

- Gain maximum exposure as a **Website Partner for a calendar year**.
- Logo and name will be showcased monthly via SDF Website with a monthly acknowledgement via SDF Jiscmail - email that is sent directly to the membership.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Promoted on SDF website, channels, festival slides and company logo included on the SDF Festival programme and in mailing to all Festival participants.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, when circulated.

Option 4A: Festival Strand Partner Plus - £1000

- Facilitate a festival session.
- Invited to chair up to **three** Festival sessions.
- Access to all Festival's sessions for **three** representatives.
- Showcase up to **three** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.
- Invited to lead a well disseminated SIG workshop if opening is available.
- Invited to contribute to final/regional Festival day, if available.

Option 4B: Festival Strand Partner - £600

- Facilitate a festival session.
- Invited to chair **one** Festival session.
- Access to all Festival's sessions for **two** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF spotlight, if circulated.
- Invited to lead a well disseminated SIG workshop if opening is available.
- Invited to contribute to final/regional Festival day, if available.

Option 5: Workshop Lead Partner- £370

- Facilitate a festival session.
- Showcase logo as Workshop Lead Partner.
- Access to all Festival's sessions for **two** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF spotlight, when circulated.

Next steps

- To apply for a Partnership Opportunity, please complete the [Partnership Request Form](#).
- To submit a session proposal, complete the [Proposal Form](#). Launch in March 2026.
- Deadline for submitting Proposal Form: May 2026.