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## Staff Development Forum

Obsidian Offices  
4 Chantry Court  
Chester CH1 4QN

## SDF Festival of Learning and Development 2025

### Partnering Opportunities

#### Option 1: Key Festival Partner - £3000

- Gain maximum exposure as **Key Festival Partner** of the 2025 SDF Festival.
- High level and continued exposure throughout the Festival on digital displays and materials.
- Facilitate a festival session.
- Access to all Festival's sessions for **all** representatives as requested.
- Prominent listing on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **two** ads on SDF website for a year.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **four** partner's news as part of the SDF spotlight, if circulated.
- Invited to lead **a** well disseminated SIG workshop if opening is available.

#### Option 2A: SDF Awards Partner - £2000

- Gain maximum exposure as an **Award partner** of 2025 SDF Developing Excellent Practice Awards.
- Maximum exposure and prominent listing throughout the SDF Festival and Awards Ceremony on communications channels, Festival website, digital displays and other materials where appropriate.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Invited to join the SDF Awards judging panel and present the Award winners.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **one** ad on SDF website for a year.
- Showcase up to **two** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.

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### Option 2B: SDF Awards Partner - £2000 - LAUNCHED IN 2024

- Gain maximum exposure as an **EDI Award partner** of 2025 SDF Developing Excellent Practice Awards.
- Maximum exposure and prominent listing throughout the SDF Festival and Awards Ceremony on communications channels, Festival website, digital displays and other materials where appropriate.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Invited to join the SDF Awards judging panel and present the Award winners.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **one** ad on SDF website for a year.
- Showcase up to **two** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.

### Option 3A: SDF Newspad Partner - £2000 - NEW

- Gain maximum exposure as a **NewsPad Partner** *from July 2025 for a calendar year.*
- Logo and name will be showcased monthly via SDF Newspad with a monthly acknowledgement via SDF Jiscmail - email that is sent directly to the membership.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Promoted on SDF website, channels, festival slides and company logo included on the SDF Festival programme and in mailing to all Festival participants.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.

### Option 3B: SDF Website Partner - £2000 - NEW

- Gain maximum exposure as a **Website Partner** *from July 2025 for a calendar year.*
- Logo and name will be showcased monthly via SDF Website with a monthly acknowledgement via SDF Jiscmail - email that is sent directly to the membership.
- Facilitate a festival session.
- Access to all Festival's sessions for all representatives as requested.
- Promoted on SDF website, channels, festival slides and company logo included on the SDF Festival programme and in mailing to all Festival participants.
- Showcase up to **three** articles to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.

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#### Option 4A: Festival Strand Partner Plus - £950

- Facilitate a festival session.
- Invited to chair up to **three** Festival sessions.
- Access to all Festival's sessions for **three** representatives.
- Showcase up to **three** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **three** partner's news as part of the SDF spotlight, if circulated.
- Invited to lead **a** well disseminated SIG workshop if opening is available.
- Invited to contribute to final/regional Festival day, if available.

#### Option 4B: Festival Strand Partner - £550

- Facilitate a festival session.
- Invited to chair **one** Festival session.
- Access to all Festival's sessions for **two** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF spotlight, if circulated.
- Invited to lead **a** well disseminated SIG workshop if opening is available.
- Invited to contribute to final/regional Festival day, if available.

#### Option 5: Workshop Lead Partner- £350

- Facilitate a festival session.
- Showcase logo as Workshop Lead Partner.
- Access to all Festival's sessions for **two** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF spotlight, if circulated.

### **Next steps**

- To apply for a Partnership Opportunity, please complete the [Partnership Request Form](#).
- To submit a session proposal, complete the [Proposal Form](#). Launch in March 2025.
- Deadline for submitting Proposal Form: April 2025.