



SDF Festival of Learning and Development 2024

Transform, Empower and Balance: Moving towards an adaptive mindset in times of disruption

Date: 11, 12 and 13th November 2024

Blended approach: SDF Zoom, Advance HE connect and Regional Networks

We are now offering exclusive partnering opportunities for organisations who would like to support the fourth virtual SDF Festival of Learning and Development, engage with a forward thinking community of learning and development professionals from across Higher Education and share our community values.

Key themes

This year's SDF Festival of Learning and Development will focus on four key themes:

- ***Transforming learning across hierarchies with the affordances of technology***
- ***Empowering the workforce for innovation, inclusivity and wellbeing in the face of ambiguity and scarcity***
- ***Balancing human growth and technological disruption***
- ***Revolutionising learning and reflection for success and happiness***

The Festival attracts colleagues at all levels of the learning and development community. Its main focus is on delegates who are learning and development practitioners within the Higher Education sector. Delegates not only influence strategic direction, but are focused on pragmatic development issues and actions.

The Festival gives access to a platform for organisations supplying services to the Higher Education sector to develop new contacts, promote their products through partnership and reinforce existing relationships. Festival suppliers are more likely to meet the staff who are directly using their services and products and ideally positioned to receive feedback from their existing clients.

Join a select group of organisations supporting the SDF Festival of Learning and Development, the friendliest Festival of its kind.

Partnering Opportunities

Option 1: Key Festival Partner - £2,400

- Gain maximum exposure as Key Festival Partner of the SDF Festival of Learning and Development.
- High level and continued exposure throughout the Festival on digital displays and materials.
- Facilitate **a** festival session.
- Access to all Festival's sessions for **four** representatives.
- Prominent listing on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **two** ads on SDF website for a year.
- Showcase up to **three** articles/press releases of value to the SDF membership in SDF website/newspad
- Disseminate up to **three** partner's news as part of the SDF partner's news.
- Invited to lead **a** well disseminated workshop as part of Special Interest Groups.

Option 2: SDF Awards Partner - £1900 - TAKEN

- Gain maximum exposure as a sole partner of 2024 SDF Developing Excellent Practice Awards.
- Maximum exposure and prominent listing throughout the Festival and Awards Ceremony on SDF communications channels, Festival website, digital displays and other materials where appropriate.
- Facilitate **a** festival session.
- Access to all Festival's sessions for **three** representatives.
- Invited to join the SDF Awards judging panel and to be a Award Host to present the Award winners.
- Promoted on SDF website, channels, festival slides and company logo included on the programme and in mailing to all Festival participants.
- Showcase up to **two** ads on SDF website for a year.
- Showcase up to **three** articles/press releases of value to the SDF membership in SDF website/newspad.
- Disseminate up to **three** partner's news as part of the SDF partner's news.
- Invited to lead **a** well disseminated workshop as part of Special Interest Groups.

Option 3: Festival Strand Partner Plus - £950

- Facilitate **a** festival session.
- Invited to chair up to **two** Festival sessions.
- Access to all Festival's sessions for **three** representatives.
- Showcase up to **three** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **three** partner's news as part of the SDF partner's news. 7. Invited to lead **a** well disseminated workshop as part of Special Interest Groups.

Option 4: Festival Strand Partner - £500

- Facilitate **a** festival session.
- Invited to chair **one** Festival session.
- Access to all Festival's sessions for **three** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF partner's news. 7. Invited to lead **a** well disseminated workshop as part of Special Interest Groups.

Option 5: Workshop Lead Partner- £300

- Facilitate **a** festival session.
- Showcase logo as Workshop Lead Partner.
- Access to all Festival's sessions for **two** representatives.
- Showcase up to **two** articles/press releases of value to the SDF membership in SDF website/newspad.
- Promoted in SDF partner webpage and festival presentation.
- Disseminate up to **two** partner's news as part of the SDF partner's news.

SDF Festival Format

The SDF Festival follows a blended approach:

- **Day 1 and Day 2** offer 45 minute sessions virtually via Zoom. All virtual sessions are recorded subject to speaker permission. These sessions have a chair and get evaluated via zoom poll.
- **Day 3** offers an in person 'Learn and Share' day in three (estimated) locations across the UK (e.g. North, Central and South). These sessions will not be streamed nor recorded.

We would really appreciate you joining us as an SDF partner this year:

- To apply for a Partnership Opportunity, please complete the [Partnership Agreement](#)
- To submit a session proposal, please complete the [Proposal Form](#)
- Deadline for submissions: 6th May 2024

If you are interested in any of the partnership opportunities, please complete and return the Partnering Request form, or contact Dr Rossana Espinoza, SDF Chair, to discuss.