



SDF's Festival of Learning and Development 2022

Influence, engage and augment...gearing up for your future L&D

Mon 14 to Weds 16th November

Venue: AdvanceHE Connect & SDF zoom

We are now offering exclusive partnering opportunities for organisations who would like to support the second virtual SDF's Festival of Learning and Development, engage with a forward thinking community of learning and development professionals from across Higher Education and share our community values.

This year's SDF Festival of Learning and Development offers four strands:

- **Refining the staff developer's tools** – Getting to grips with data analytics, blending the learning in masterful ways, harnessing the power of influencing and negotiating, or creating, innovating and predicting like a wizard. Let's reimagine what we can do.
- **Evolving our leaders and managers** – Support and flourish managers and leaders, new and ongoing, in managing the gaps made visible by the necessity of embracing flexible ways of working.
- **Augmenting the staff developer's victories** – Grow on 'atomic' or 'local' successes, by sharing what was developed and works, how you are blending the learning, and how you are implementing reflective evaluations. How could others do the same?
- **Metamorphosing the staff developer role** – Understand what a staff developer is and how it relates to organisational development. Where are the synergies? How can we support career progression in professional roles? What is the future?

The SDF's Festival of Learning and Development attracts colleagues at all levels of the learning and development community. Its main focus is on delegates who are learning and development practitioners within the Higher Education sector. Delegates not only influence strategic direction, but are focused on pragmatic development issues and actions.

The SDF's Festival of Learning and Development gives access to a platform for **organisations supplying services to the Higher Education sector** to develop new contacts, promote their products through partnership and reinforce existing relationships. Festival suppliers are more likely to meet the staff who are directly using their services and products and ideally positioned to receive feedback from their existing clients.

Join a select group of organisations supporting the SDF's Festival of Learning and Development, the friendliest Festival of its kind.



Option 1: Key Festival Partner - £2,300

1. Gain maximum exposure before, during and after the Festival as Key Festival Partner of the virtual SDF's Festival of Learning and Development.
2. High level and continued exposure throughout the Festival on digital displays and materials.
3. Opportunity to address Festival audience during the Festival opening plenary (face to face) or be represented by SDF Chair during Opening (virtual).
4. Access to all Festival's sessions for four representatives.
5. Prominent listing on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
6. Before a festival session, present the company as Festival Strand Partner, introduce the session facilitator (up to 2 minutes) and close the session (1 minute). The Festival offers the following four strands (see first page).
7. Company logo on the programme, advertising on the SDF web page and on general presentation slides.
8. Promotion on SDF communications channels and logo inclusion in mailing to all Festival participants.
9. Showcase up to two ads on SDF website from October 2022 to March 2023 **or 6 months after the completion of any current ad.**
10. Opportunity to showcase up to three articles/press releases of value to the SDF membership via SDF News pad from October 2022 to June 2023.
11. Dissemination of up to three partner's news as part of the Jiscmail's feature - Supporting SDF partner's news.
12. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF members.
13. Partners will be invited to lead workshops for workshops delivered as part of Special Interest Groups - well disseminated across SDF Jiscmail and SDF regional networks.



Option 2: SDF Awards Partner - £1800

1. Gain maximum exposure before, during and after the virtual SDF's Festival of Learning and Development as a sole partner of 2022 SDF's national "Developing Excellent Practice" Awards.
2. Maximum exposure and prominent listing throughout the Festival and Awards Ceremony on SDF communications channels, Festival website, digital displays and printed materials where appropriate.
3. Address Festival audience during the opening of the Awards Ceremony (face to face) or be represented by SDF Chair/Executive in the ceremony (virtual).
4. Be one of the Awards Hosts and present winners with their Awards (face to face) or be represented by SDF Chair/Executive in the ceremony (virtual).
5. Before a festival session, present the company as Festival Strand Partner, introduce the session facilitator (up to 2 minutes) and close the session (1 minute). The Festival offers the following four strands (see first page).
6. Company logo on the programme, advertising on the SDF web page and on general presentation slides.
7. Promotion on SDF communications channels and logo inclusion in mailings to all Festival participants.
8. Opportunity to join the judging panel, chaired by the SDF Executive team.
9. Opportunity to showcase up to three articles/press releases of value to the SDF membership via SDF News pad from October 2022 to June 2023.
10. Dissemination of up to three partner's news as part of the Jiscmail's feature - Supporting SDF partner's news.
11. Access to all Festival's sessions for three representatives.
12. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF members.
13. Partners will be invited to lead workshops for workshops delivered as part of Special Interest Groups - well disseminated across SDF Jiscmail and SDF regional networks.



Option 3: Festival Strand Partner Plus - £900

Gain exposure during the virtual SDF's Festival of Learning and Development as a partner of a Festival strand for a number of workshops or pecha kucha sessions, depending on partner's availability

1. Before a festival session (up to 3 sessions), present the company as Festival Strand Partner, introduce the session facilitator (up to 2 minutes) and close the session (1 minute). The Festival offers the following four strands (see first page).
2. Access to all Festival's sessions for three representatives.
3. Showcase up to four articles/press releases of value to the SDF membership via SDF News pad from September 2022 to May 2023.
4. Promotion on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
5. Dissemination on SDF communications channels and logo inclusion in mailing to all Festival participants.
6. Dissemination of up to two partner's news as part of the Jiscmail's feature - Supporting SDF partner's news.
7. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF members.
8. Partners will be invited to lead workshops for workshops delivered as part of Special Interest Groups - well disseminated across SDF Jiscmail and SDF regional networks.



Option 4: Festival Strand Partner - £450

Gain exposure during the virtual SDF's Festival of Learning and Development as a partner of a Festival strand for a number of workshops or pecha kucha sessions, depending on partner's availability

1. Before one festival session, present the company as Festival Strand Partner, introduce the session facilitator (up to 2 minutes) and close the session (1 minute). The Festival offers the following four strands (see first page).
2. Access to all Festival's sessions for three representatives.
3. Showcase up to two articles/press releases of value to the SDF membership via SDF News pad from September 2022 to May 2023.
4. Promotion on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
5. Dissemination on SDF communications channels and logo inclusion in mailing to all Festival participants.
6. Dissemination of up to two partner's news as part of the Jiscmail's feature - Supporting SDF partner's news.
7. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF members.
8. Partners will be invited to lead workshops for workshops delivered as part of Special Interest Groups - well disseminated across SDF Jiscmail and SDF regional networks.



Option 5: Workshop Lead Partner- £250

Gain exposure during the first virtual SDF's Festival of Learning and Development as session lead.

1. Facilitate a session.
2. Showcase logo as Workshop Lead Partner.
3. Access to all Festival's sessions for two representatives.
4. Showcase two articles /press releases of value to the SDF membership via SDF News pad from September 2022 to May 2023.
5. Dissemination on SDF communications channels and logo inclusion in mailing to all Festival participants.
6. Dissemination of up to one partner's news as part of the Jiscmail's feature - Supporting SDF partner's news.
7. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF members.

If you are interested in any of the partnership opportunities still available, please complete and return the Partnering Request form, or contact Dr Rossana Espinoza (SDF Chair) to discuss.