



## SDF's Festival of Learning and Development

**Facing the storm, navigating together - 23rd to 27th November 2020**

Venue: AdvanceHE connect and zoom

We are now offering exclusive partnering opportunities for organisations who would like to support the first virtual SDF's Festival of Learning and Development, engage with a forward thinking community of learning and development professionals from across Higher Education and share our community values.

This year's SDF Festival of Learning and Development offers four strands:

- ***Strengthening human centred strategies, approaches and resources*** – Reinforce wellbeing, mental health, resilience, empathy, emotional intelligence to succeed in times of uncertainty and complexity.
- ***Devising flexible, inclusive and active learning*** – Disseminate sustainable learning and development programmes and practice that enhance performance and success under varying degrees of social distancing requirements.
- ***Enhancing leadership and management*** – Develop capacity and resources for individuals and groups across the institution to achieve effective strategic development, academic success and successful management of transformation.
- ***Understanding our own and HEs own problems with race*** – Learn and take ownership for our own micro incivilities and systemic inequalities, make the business sense for the advantages of the diversity dividend.



The SDF's Festival of Learning and Development attracts colleagues at all levels of the learning and development community. Its main focus is on delegates who are learning and development practitioners within the Higher Education sector. Delegates not only influence strategic direction, but are focused on pragmatic development issues and actions.

The SDF's Festival of Learning and Development gives access to a platform for **organisations supplying services to the Higher Education sector** to develop new contacts, promote their products through partnership and reinforce existing relationships. Festival suppliers are more likely to meet the staff who are directly using their services and products and ideally positioned to receive feedback from their existing clients.

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## Partnering opportunities 2020

### Option 1: Key Festival Partner - £1,800

Join a select group of organisations supporting the SDF's Festival of Learning and Development, the friendliest Festival of its kind.

1. Gain maximum exposure before, during and after the Festival as Key Festival Partner of the first virtual SDF's Festival of Learning and Development.
2. High level and continued exposure throughout the Festival on digital displays and materials.



3. Address Festival audience during the Festival opening plenary (3 minutes).
4. Access to all Festival's sessions for four representatives.
5. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF membership.
6. Prominent listing on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
7. Company logo on the programme, advertising on the SDF web page and on general presentation slides.
8. Promotion on SDF communications channels and logo inclusion in mailing to all Festival participants.
9. Invitation to conduct a fun engagement activity throughout the Festival in liaison with the Communications Officer.
10. Showcase up to two ads on SDF website from October 2020 to March 2021.
11. Showcase up to four articles/press releases of value to the SDF membership via SDF News pad from October 2020 to June 2021.
12. Access to participant list and networking platform.



## **Option 2: SDF Awards Partner - £1,300**

Gain maximum exposure before, during and after the first virtual SDF's Festival of Learning and Development as a partner of SDF's prestigious national "Developing Excellent Practice" Awards.

1. Sole partnership of the 2020 SDF Awards.
2. Excellent exposure throughout the Festival and Awards Ceremony on digital displays and materials.
3. Address Festival audience during the opening of the Awards Ceremony (2 minutes).
4. Access to all Festival's sessions for three representatives.
5. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF membership.
6. Prominent listing in the Festival website pages.
7. Company logo on the programme, advertising on the SDF web page and on general presentation slides.
8. Promotion on SDF communications channels and logo inclusion in mailings to all Festival participants.
9. Invitation to join the judging panel, chaired by the SDF Executive team.
10. Be one of the Awards Hosts and present winners with their Awards.
11. Showcase up to two ads on SDF website from October 2020 to March 2021.
12. Showcase up to four articles/press releases of value to the SDF membership via SDF News pad from October 2020 to June 2021.
13. Access to the participant list and networking platform.



### **Option 3: Festival Strand Partner x 4 - £600**

Gain exposure during the first virtual SDF's Festival of Learning and Development as a partner of a Festival strand for 4 sessions.

1. Before the session, present the company as Festival Strand Partner, introduce the session facilitator (up to 2 minutes) and close the session (1 minute). The Festival offers the following four strands (see first page).
2. Access to all Festival's sessions for two representatives.
3. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF membership.
4. Showcase up to two articles/press releases of value to the SDF membership via SDF News pad from October 2020 to June 2021.
5. Promotion on the Festival website pages and identification throughout the duration of the event on digital displays and materials.
6. Dissemination on SDF communications channels and logo inclusion in mailing to all Festival participants.



#### **Option 4: Workshop Lead Partner- £150**

Gain exposure during the first virtual SDF's Festival of Learning and Development as session lead.

1. Facilitate a session.
2. Showcase logo as Workshop Lead Partner.
2. Access to all Festival's sessions for two representatives.
3. All sessions will be recorded and uploaded on to AdvanceHE Connect for further dissemination among SDF membership.
4. Showcase one article/press release of value to the SDF membership via SDF News pad from October 2020 to June 2021.

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Note 1 – A “mix and match” option is available on any of the above options.

If you are interested in any of the partnership opportunities still available, please complete and return the Partnering Request form, or contact Dr Rossana Espinoza (SDF Chair) to discuss.