LinkedIn Learning

(oh where to begin)

The request
Tuesday 22 September 2020: Email to SDF community: We are going to shortly embark on piloting the use of Linkedin Learning.
So looking at the potential of **17,000 titles** it's a bit daunting and as a potential curator role, we would like to steer staff to the good titles.
Like Goldilocks in the house of the 3 bears, there are some that are not the right fit, or too America orientated, or too private sector orientated etc**,
"and some that might be just right".**

The response
Grateful thanks to the great and generous response from colleagues from across the SDF.
I have collated the response into sage advice, recommendations for courses to preview and a finally a couple of screenshots of collated collections.

Linkedin Learning page Exemplar	**Recommended by** **Sara Mills** University of Wales	**QUEEN'S UNIVERSITY BELFAST** **Queen's University Belfast learning resources linkedin learning trial** Please take a look at this exemplar LinkedIn Learning staff page. Various accordion pages: how to use, tips for staff, tips for managers. Take a look at the recommended learning tab: **Recommended Learning Collections** This leads to collections linked by theme which you download in excel format.
Curating recommended content is very time consuming	**Claire Khalifa** Heriot-Watt University	We've been using LinkedIn Learning for close to 2 years now, but it has been a slow burn for us to curate collections because it is so time consuming to do so given the number of videos to choose from and review. Having said that, it is a fantastic resource and one we're really lucky to have. Typically we take a few videos from courses rather than recommend the full thing. On a rare occasion we do.
	Kate Crane & Emma Higginson-Smith University of Birmingham	We are using the admin teams time wisely to review titles for our trainers to use to save them time. We have a spreadsheet of those we have looked at and rated. See some selected top choices below (some of their 4 & 5 stars)

	Karl Daly University of the West of England	We have had linked in learning for a few years now and like you it's a huge task trying to find the right content. A lot of our usage comes from academics building some of the content into their modules for students in areas like computer science, and arts (things like photoshop). For staff we heavily promote the IT learning for things like Office etc. but not fully utilised promoting specific management/personal development titles.
Work with your Linkedin Learning account manager for content selection	**Neil Haribhai** University of the Arts London	My suggestion would be to work with your Linkedin Learning account manager they will do most of the work for you, support you, compile playlists and can even identify learning based on any curriculum or learning pathways you already have mapped out.I did like the courses around digital leadership / managing remote teams etc as this is a gap in knowledge for many in management & leadership roles.
	Magda Pawluk-Lane Imperial College London	I have been using LinkedIn and our IT department use it a lot. I agree with your points as it is sometimes too commercial or American, but there are however good stuff too. You should have a person assigned from Linkedin to your account and if you give them specifications of what you are interested in (learning objectives, and not too American/corporate) they can create a list for you.
	Nicola Lambourne University of Central Lancashire	We worked with the contact at LIL and we supplied them with some objectives that we wanted to achieve around particular subjects like leadership, resilience, wellbeing etc and they sent us a list of their courses in an excel document that hit the objectives. Whilst there was still an amount of content to wade through to get the "right" course it did narrow the field down somewhat. It might be worth connecting with your account manager at LIL to see if they can help?
Recommended Instructors for organisational fit A number of responses indicated that its often a particular Instructors courses which seems to resonate most in terms of good organisational fit.	**Claire Khalifa** Heriot-Watt University	**Todd Drewitt** (we use quite a few of Todd's videos/courses)
	Sally Middleton University East Anglia	When I was part of the Linked In learning pilot here at UEA I found I was purposefully reviewing videos made by **Chris Croft** because I was wasting time watching a lot of American customer service videos that weren't right for my audience. For my topics and audience (I'm personal and professional development) he got the tone and humour about right. He delivers a range of topics from project management to personal effectiveness and when I pick to watch one of his sessions I'm pretty sure that it is going to be close to what I need.
	Yvonne Glenn	Catherine Walker at Brighton had recommended a few to me - by **Chris Croft** -

	Bath Spa University	which I've signposted on our internet.
	Noted	In addition to Todd Drewett, Chris Croft the following names appeared regularly in the recommendations sections Dave Crenshaw and Tatiana Kolovou
Using the videos (only option) to supplement own content	**Claire Khalifa** Heriot-Watt University	Typically we take a few videos form courses rather than recommend the full thing. On a rare occasion we do.
	Joanne Higton University of Birmingham	We've only had Linked In Learning for a short while so still making sense of what is good and what not so much. I have worked on an online recruitment and selection course for Birmingham and would really recommend Diversity Recruiting **by Stacey Gordon**. We use 5 of the video clips in our online course but the whole LinkedIn Course with her is great. It gives some really good examples of Unconscious Bias in recruitment and tips to overcome. There are some good resources in the exercise files too. We're getting really good feedback about how useful and relevant the videos are.
	Helen Morley University of Leeds	Embedding short videos into other materials. I've found that finding a 2-5 minute video that explains a concept can really add to a piece of asynchronous work – it's not as much as a full course, it's quicker for me to review to find good content, and it exposes colleagues to LiL with a shorter time commitment. (I have started embedding them into Sways).
Flipped Classrooms	**Helen Morley** University of Leeds	One of my colleagues (Robert Adams) is experimenting this semester with using Linked in Learning courses as prework before popular sessions. So that attendees will complete the course and then turn up for a synchronous session online where they can discuss their learning and apply it to particular scenarios. Since the live sessions are advertised, I'm hoping that this will act as an incentive to engage with the LiL materials.
How to use LinkedIn Learning	**Kate Rowland** Manchester Metropolitan	On a practical level, *how to use LinkedIn Learning* gives a good summary of how to make the most of LinkedIn Learning when planning your CPD so might be a good guide for learners/set the tone: **linkedin.com/learning/how-to-use-linkedin-learning/** **Note:** One video clip then moves onto the next in the series

Recommendations for leadership and management development (in no hierarchical order)

- **New Manager Foundations**   1 hour - Todd Drewitt **(Heriot-Watt)**
- **Developing Managers in Organizations**   1 hour - Roberta Matuson **(Heriot-Watt)**
- **Management Tips**   compilation series (8 hours) of weekly of short tips (few minutes each) - Todd Drewitt **(Heriot-Watt)**
- **Manage change and develop your adaptability skills** Series of 8 courses- 6 hours - Dorie Clark, Heidi Hanna, Tatiana Kolovou, Mike Derezin & Donna Brighton **(Manchester Metropolitan)**
- **Remote working: Setting yourself and your teams up for success** Choose from a Series of 17 courses - 14½ hours - including Todd Drewitt, Nick Brazzi, Tatiana Kolovou, Kevin Eikenberry, Oliver Schinkten **(Manchester Metropolitan)**
- **Holding Your Team Accountable** 1 hour - Daisy Lovelace **(5 Stars Birmingham)**
- **Cultivating Cultural Competence and Inclusion** 50 mins - Mary-Frances Winters **(5 Stars Birmingham)**
- **Confronting Bias: Thriving Across Our Differences** 40 mins   Arianna Huffington **(5 Stars Birmingham)**
- **Managing a Diverse Team**   1 hour 20 mins - Vanessa Womack **(4 Stars Birmingham)**
- **Be a Better Manager by Motivating Your Team**   25 Mins - Big Think **(4 Stars Birmingham)**
- **Performance Management: Conducting Performance Reviews** 28 mins Todd Drewitt **(St Marys Twickenham)**
- **Coaching Employees through difficult situations** 47 mins, Elizabeth (McLeod) Lotardo & Lisa Earle McLeod **(St Marys Twickenham)**
- **Foundations of Performance Management** 46 mins, Nigel Cumberland **(St Marys Twickenham)**

Recommendations for staff personal effectiveness (in no hierarchical order)

- **Time Management videos** Various courses by either Todd Drewitt or Dave Crenshaw **(Heriot-Watt)**
- **Time management when working from Home** 1 hour 25 mins, Dave Crenshaw **(Manchester Metropolitan)**
- **Supporting your wellbeing during times of change and uncertainty**   Series of 21 courses (pick and mix) - 16 hours - including Todd Drewitt Dorie Clark, Heidi Hanna, Tatiana Kolovou, Desk Yogi, amd others **(Manchester Metropolitan)**
- **Finding Your Introvert/Extrovert Balance in the Workplace** 1 hour, Tatiana Kolovou & Brenda Bailey-Hughes, **(5 Stars Birmingham)**
- **Building Resilience** 35 Mins, Tatiana Kolovou **(4 Stars Birmingham)**
- **Embracing Unexpected Change** 15 mins, Todd Drewitt **(4 Stars Birmingham)**
- **Preparing for Your Review** 30 mins, Todd Drewitt **(St Marys Twickenham)**
- **Having an Honest Career Conversation with your Boss** 1 hour, Lida Citroën **(St Marys Twickenham)**
- **Defining and Achieving Professional Goals** 33 mins, Dorie Clark **(St Marys Twickenham)**

Recommendations for academic staff (in no hierarchical order)

- **Learning to teach online** (46 mins) Oliver Schinkten **(St Marys Twickenham)**
- **Moving your class online quickly and efficiently** (1 hour 7 mins) Oliver Schinkten **(St Marys Twickenham)**
- **Teaching with Technology** (2 hours 30 mins) Kevin Kelly **(St Marys Twickenham)**
- **SPSS for Academic Research** (2 hours 42 mins) Yash Patel **(St Marys Twickenham)**
- **Academic research foundations: Quantitative** (1 hour 41 mins) Rolin Moe **(St Marys Twickenham)**
- **NVivo Essential Training** (1 hour 23 mins) David Rivers **(St Marys Twickenham)**

Julie Dickson Heriot-Watt University

We have LinkedIn Learning and have created a number of collections. They are all linked from our SharePoint site. Below is a snapshot of the types of collections we have created. We are currently running 30 mins live webinars to show people how to log in and search, simple I know but we have very low take up and we are trying everything! Believe it or we are getting a fair amount of interest in the webinars. Maybe people think there is a catch who knows.

For Managers

Motivating & Engaging Your Team	Effective Communication	People Management	Giving & Receiving Feedback
Managing Your People Through Change	Resilience Resources	Facilitation Skills	Coaching Skills
Building Trust & Relationships	Emotional Intelligence	Establishing a Work/Life Balance	Managing Remotely

For Colleagues

Effective Communication	Resilience Resources	Managing Yourself Through Change	Facilitation Skills
Your Wellbeing			

Maria Stopyra
St Mary's University

COURSE (1h 42m)
What's Next: Reinventing Work in the New Normal

COURSE (1h)
Remote Work Foundations

COURSE (56m)
Managing Virtual Teams

COURSE (25m)
Digital Body Language

COURSE (32m)
Leading Virtual Meetings

COURSE (29m)
Leading Remote Projects and Virtual Teams
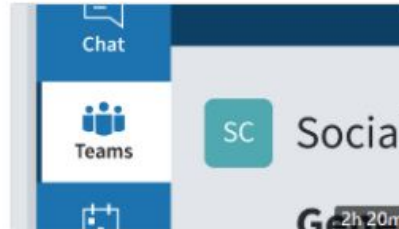
COURSE (2h 20m)
Microsoft Teams Essential Training

COURSE (1h 21m)
Learning Zoom

VIDEO (3m 10s)
Communicating in virtual meetings

VIDEO (4m 1s)
Challenges of virtual collaboration

COURSE (28m)
Balancing Work and Life as a Work-from-Home Parent

St Mary's University Twickenham London
LINK
Blended Learning at St Mary's