

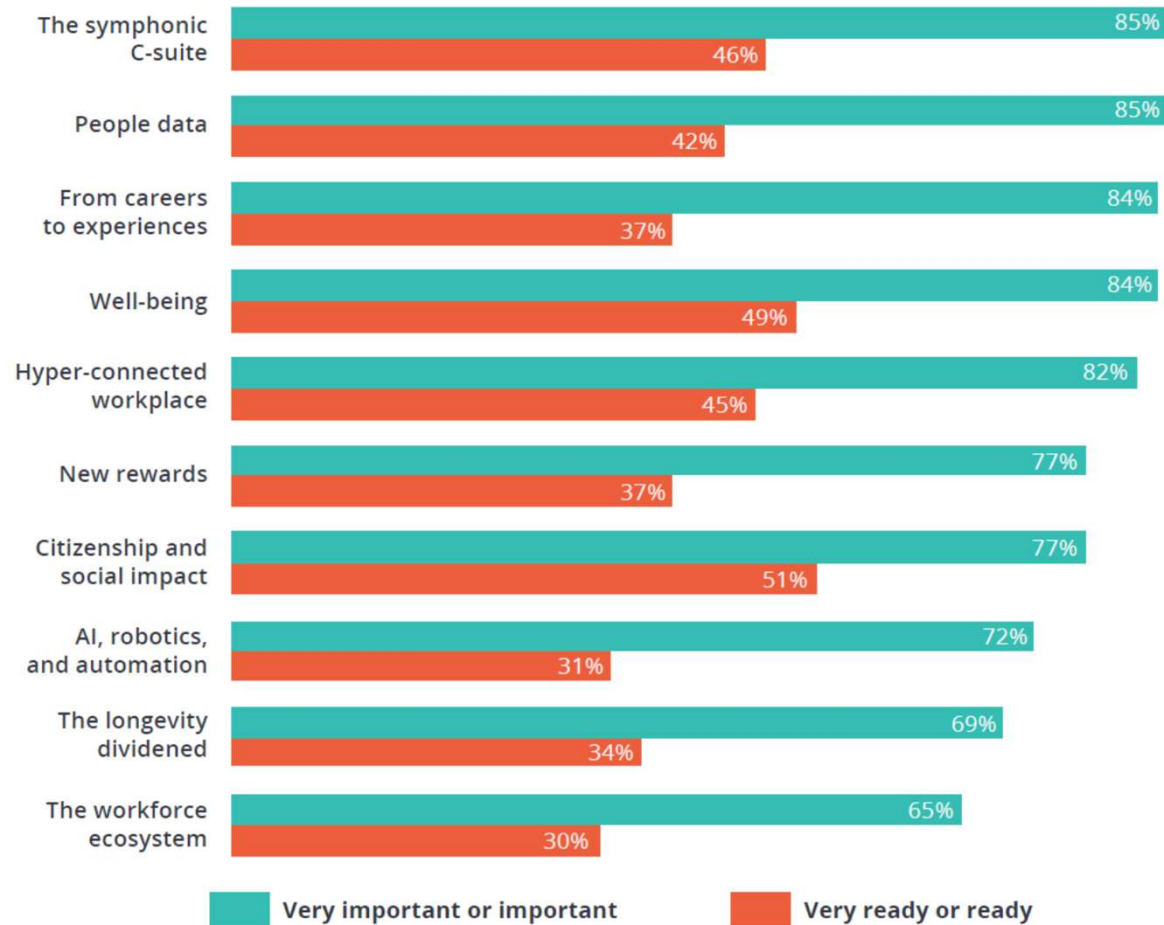
Reaching outside the **Silos**

Jo Keeler | Managing Partner | **Belbin**

2018'S 10 HUMAN CAPITAL TRENDS: IMPORTANCE AND RESPONDENT READINESS

Respondents generally agree that, while each of the following trends is important, most organizations are not yet ready to meet expectations.

Figure 2. Trend importance and readiness



n = 11,070

Source: Deloitte *Global Human Capital Trends*, 2018.

Deloitte Insights | deloitte.com/insights

“Senior leaders must get out of their silos and work with each other more. To navigate today’s constantly changing business environment and address cross-disciplinary challenges, a company’s top leaders must act as one.”

“In short, the goal is a symphony of specialised experts playing in harmony – instead of a cacophony of experts who sound great alone but not together.”

What is the role of **HR**?

- To encourage greater collaboration across business units and functions.
- Expanding the use of “network of teams” in areas in need on innovation or disruption.
- To embrace the role of a cultural broker.

Cultural brokers promote cross-boundary work
in one of two ways: by acting as
a bridge or as an *adhesive*.

References and articles

- <https://www2.deloitte.com/us/en/insights/focus/human-capital-trends/2018/senior-leadership-c-suite-collaboration.html>
- <https://hbr.org/2019/05/cross-silo-leadership>
- <https://hbr.org/2019/11/cracking-the-code-of-sustained-collaboration>
- <https://www.belbin.com/resources/blogs/belbin-and-project-teams/>
- <https://www.belbin.com/resources/blogs/groupthink-and-the-importance-of-behavioural-diversity/>
- <https://www.belbin.com/belbin-for-individuals/belbin-individual-reports/>



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Project Oxygen: Do **Managers Matter?**



What Google's **Best Managers Do**

Eight key behaviours

A good manager:

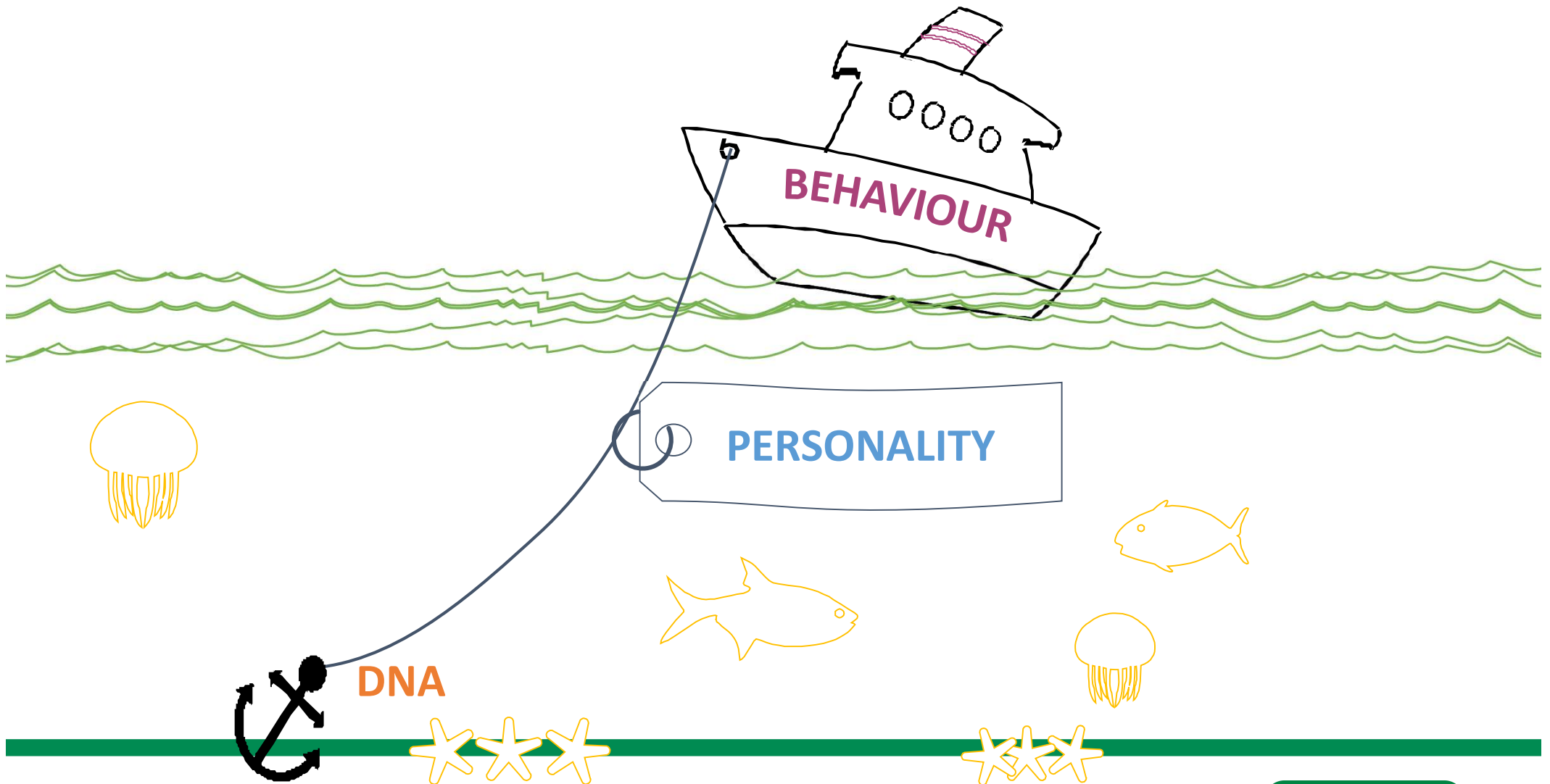
1. Is a good coach
2. Empowers the team and does not micromanage
3. Expresses interest in, and concern, for team members' success and well-being
4. Is productive and results-orientated
5. Is a good communicator – listens and shares information
6. Helps with career development
7. Has a clear vision and strategy for the team
8. Has key technical skills that help them advise the team



You are **NOT** Google



What **Team Roles** Measure



Our (Belbin) Results

A good manager:

1. Possess good communication skills
2. Are encouraging of others
3. Broad in outlook
4. Caring
5. Challenging
6. Creative, innovative and persuasive

Not so good managers:

1. Direct and bark orders
2. Lack humility
3. Narrow outlook
4. Inflexible, not interested in others and manipulative

You are **NOT** Belbin



Big Data analysis linked to **business metrics**



Results of Sanofi Analysis

A good manager:

1. Is a “strong example of type”
2. Has a coherent Belbin profile
3. One of their top Team Roles to be Monitor Evaluator, and the Observer word *Analytical* in the top ten

A good team:

1. Has at least eight of the nine Team Roles covered

Business measurement: Sales

A good team with a good manager (after attending training) increased their sales by 2.3%

BELBIN

Stuart Kelly Analysis of your Team Role Composition

This report provides an overview of Team Roles as seen by yourself and others, in order from most prominent (column 1) to least (column 9). Your overall Team Role composition is not simply an average of each individual line, but a weighted integration of your perceptions and your Observers' views, which takes many factors into account.

This report is based on your Self-Perception plus 8 Observer Assessments.

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|--------------------------------|----|-----|-----|----|-----|-----|-----|----|-----|
| Stuart Kelly's Self-Perception | ME | TW | PL | RI | SP | SH | IMP | CF | CO |
| Observers: | | | | | | | | | |
| Jill Cooper | ME | SP | CO | TW | PL | RI | CF | SH | IMP |
| Lisa Ward | ME | TW | CF | SP | CO | IMP | PL | RI | SH |
| Jo Keefer | ME | TW | PL | SP | CO | IMP | RI | CF | SH |
| Nigel Betbin | ME | IMP | TW | CF | SP | CO | PL | RI | SH |
| Dave Sanbridge | PL | TW | IMP | ME | SP | RI | CF | CO | SH |
| Deborah Breacher | ME | IMP | CO | TW | CF | PL | RI | SH | SP |
| Nicola Harrington | CO | TW | CF | SP | IMP | ME | PL | RI | SH |
| Peter Lancaster | ME | IMP | CO | TW | SP | PL | RI | CF | SH |
| Observers' Overall Views | ME | TW | IMP | SP | CO | CF | PL | RI | SH |

| | | | | | | | | | |
|------------------------------------|----|----|-----|----|----|----|----|----|----|
| Your Overall Team Role Composition | ME | TW | IMP | SP | CO | PL | CF | RI | SH |
| | | | | | | | | | |

There is an excellent match between your own views and those of your observers. This is likely to mean that you have declared your Team Role preferences clearly and that others understand your preferences. This comment looks at the consistency between the Observers' Overall Views and your Self-Perception. It does not take into account the level of agreement between the Observers themselves.

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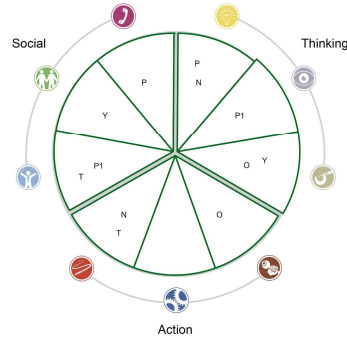
SPI completed on 01-Dec-2016
Report printed on 11-Oct-2019

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Team: The Sales Team Team Role Circle

This report shows the top two Team Role contributions for each team member by showing their initials in the relevant segment of the circle (a key of team members is provided below). The positioning of an individual's initials within a particular segment has no significance.

This report is based on 6 candidates and 28 observations.



Key to Candidates
Navy (N)
Orange (O)
Pink (P)
Plum (P1)
Teal (T)

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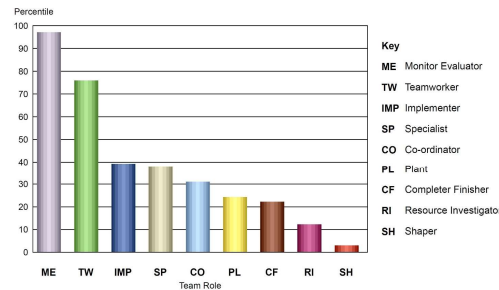
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Stuart Kelly Team Role Overview

The bar graph in this report shows your Team Roles in order from highest to lowest, using all available information. The other pages of your report will analyse your Team Role Overview in more detail.

This report is based on your Self-Perception plus 8 Observer Assessments.



The graph above shows your Team Roles in order of preference. Some people have an even spread of Team Roles whilst others may have one or two very high and very low Team Roles. An individual does not necessarily show all nine Team Role behaviours.

This graph is a combination of your views and those of your Observers. When we combine all the information together, we take account of how closely your perception of yourself agrees with others' views of you. Many factors are taken into account when deriving your final Team Role composition.

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Stuart Kelly List of Observer Responses

When observers complete an Observer Assessment, they can tick or double-tick adjectives which they think apply to you. This report shows the ticks received for each word, in descending order. Words which denote your associated weaknesses are shown in *italics*.

This report is based on 8 Observer Assessments.

Please note: if the Observer Assessments were completed in a different language to the one specified for this report, the equivalent word or phrase is used.

| | | | |
|------------------------------|----|-----------------------------------|---|
| logical | 12 | enterprising | 1 |
| helpful | 11 | motivated by learning | 1 |
| analytical | 11 | persevering | 1 |
| shrewd | 6 | inquisitive | 1 |
| diplomatic | 6 | keen to impart expertise | 1 |
| methodical | 6 | original | 0 |
| dedicated to subject | 6 | tough | 0 |
| impartial | 5 | seizes opportunities | 0 |
| self-reliant | 5 | perfectionist | 0 |
| realistic | 5 | hard-driving | 0 |
| efficient | 5 | challenging | 0 |
| accurate | 5 | <i>territorial</i> | 0 |
| confident and relaxed | 5 | <i>restricted in outlook</i> | 0 |
| reliable | 5 | <i>over-faithful</i> | 0 |
| <i>engrossed in own area</i> | 5 | <i>over-sensitive</i> | 0 |
| broad in outlook | 4 | outspoken | 0 |
| consultative | 4 | <i>manipulative</i> | 0 |
| practical | 4 | <i>inflexible</i> | 0 |
| caring | 4 | <i>inconsistent</i> | 0 |
| willing to adapt | 4 | <i>frightened of failure</i> | 0 |
| sceptical | 3 | <i>eccentric</i> | 0 |
| encouraging of others | 3 | <i>confrontational</i> | 0 |
| perceptive | 3 | <i>absent-minded</i> | 0 |
| <i>fearful of conflict</i> | 3 | <i>outgoing</i> | 0 |
| studious | 2 | <i>resistant to change</i> | 0 |
| meticulous | 2 | <i>reluctant to allocate work</i> | 0 |
| disciplined | 2 | <i>persuasive</i> | 0 |
| conscious of priorities | 2 | <i>over-delegating</i> | 0 |
| free-thinking | 2 | <i>oblivious</i> | 0 |
| <i>unenthusiastic</i> | 2 | <i>impulsive</i> | 0 |
| <i>unadventurous</i> | 2 | <i>fussy</i> | 0 |
| <i>procrastinating</i> | 2 | <i>competitive</i> | 0 |
| corrects errors | 2 | <i>pushy</i> | 0 |
| inventive | 1 | <i>uninvolved with specifics</i> | 0 |
| creative | 1 | <i>indecisive</i> | 0 |
| imaginative | 1 | <i>impatient</i> | 0 |

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You are **NOT** Sanofi

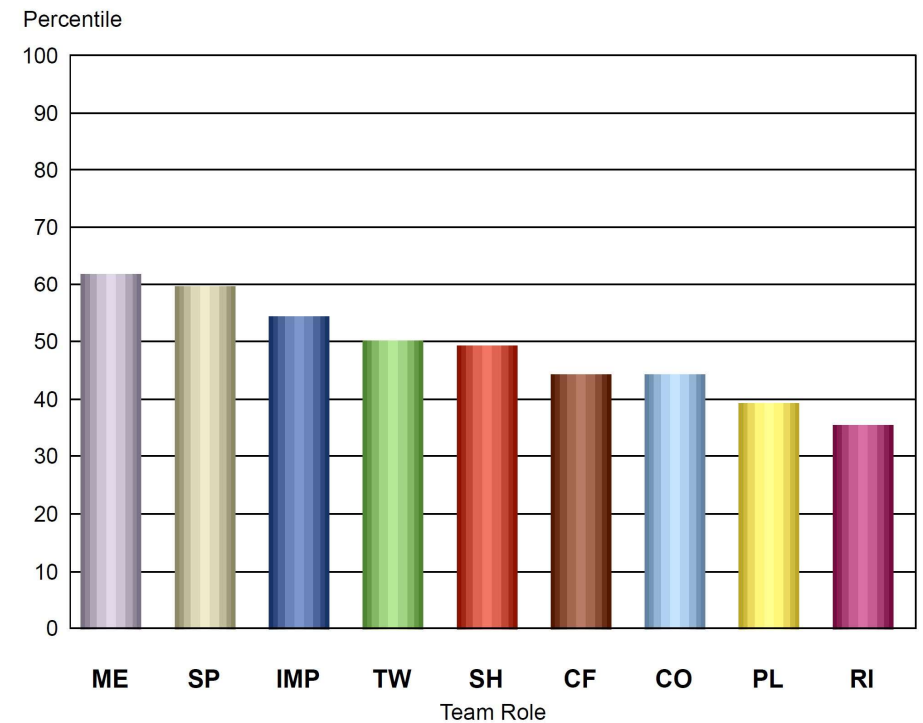
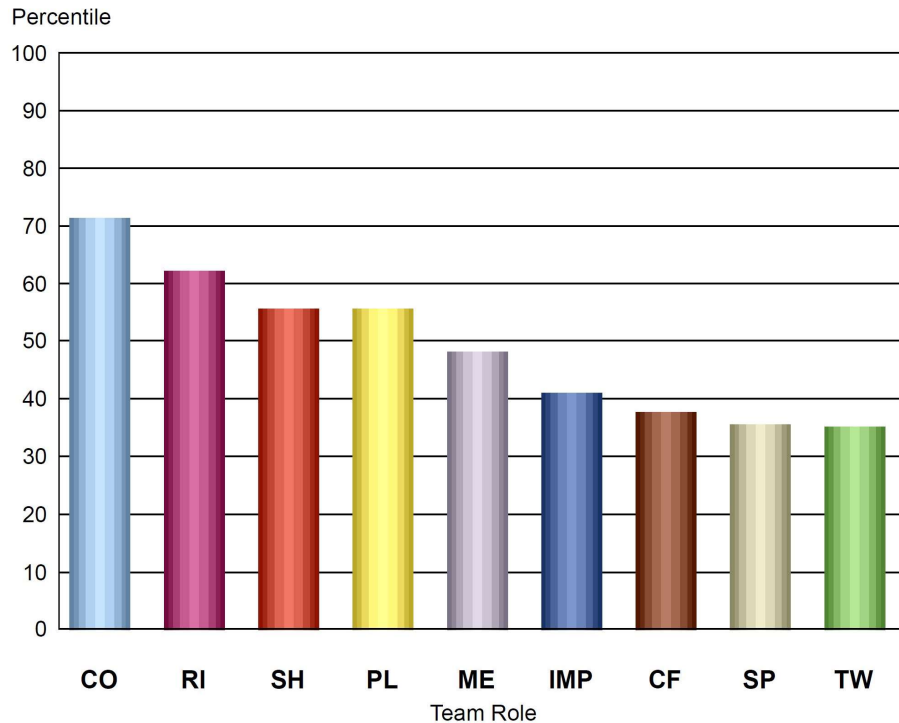


Two different Business Schools **MBA intake**

- How do they differ?
- How would you teach them?
- How would each class respond to me (a high RI/CO/SH)?
- How would each class respond to you (insert your Team Roles!)?

What does it tell you about their marketing? Their values? Their culture?

Two different Business Schools MBA intake



**What do your departments look like?
Your Managers? Your Teams?**

How can you use data to work for you?