



SDF Conference 2019

Sponsorship Opportunities 2019

Date: 21st and 22nd November 2019

Venue: [Hilton, Newcastle](#)

We are now offering exclusive sponsorship opportunities for organisations who would like to support the Annual SDF National Conference, engage with a forward thinking community of learning and development professionals from across the Higher Education and share our community values.

This year's SDF Conference will focus on five key themes:

- **Building connectivity:** Build connectivity in times of continuous emerging technologies to help us surface from the silos;
- **Rise of the humans:** Embrace the rise of the humans and how we can develop ourselves and others further with play, storytelling and active learning;
- **Learning playground:** Explore tools, techniques and approaches in the safe environment of Staff Development Forum's learning playground
- **Future scanning:** Connect with other professionals to collate, make sense and take decisions from data and horizon scanning;
- **Celebrate collegiality:** Celebrate the value of what staff developers and colleagues outside SDF and the sector do well to develop others.

The Conference attracts colleagues at all levels of the learning and development community. Its main focus is on delegates who are learning and development practitioners within the Higher Education sector. Delegates not only influence strategic direction, but are focused on pragmatic development issues and actions.

The Conference gives access to a platform for **organisations supplying of services to the Higher Education sector** to develop new contacts, promote their products through sponsorship and reinforce existing relationships. Conference suppliers are more likely to meet the staff who are directly using their services and products and ideally positioned to receive feedback from their existing clients.

Key Conference Sponsor

Join a select group of organisations supporting the SDF Annual National Conference, the friendliest conference of its kind.

1. Gain maximum exposure before, during and after the conference as Key Conference Sponsor of SDF Annual National Conference.
2. High level and continued exposure throughout the Conference on digital displays and printed materials.
3. Address conference audience during the conference opening plenary (5 minutes).
4. Prominent listing on the conference website pages and identification throughout the conference on digital displays and printed materials.
5. Promotion on SDF communications channels and logo inclusion in mailing to all conference participants.
6. Invitation to conduct a fun engagement activity with prizes throughout the conference in liaison with Communications Officer
7. Be one of the Dinner Hosts and present selected winner of the engagement activity with their prizes.
8. Access to participant list and networking platform.

SDF Awards Sponsor

Gain maximum exposure before, during and after the conference as sponsor of SDF's prestigious national Excellence Awards.

1. Sole sponsorship of the 2019 SDF Awards.
2. Excellent exposure throughout the Conference and Awards Ceremony on digital displays and printed materials.
3. Address conference audience during the opening of the Awards Ceremony (3 minutes).
4. Prominent listing in the conference website pages.
5. Promotion on SDF communications channels and logo inclusion in mailings to all conference participants.
6. Invitation to join the judging panel, chaired by the SDF Executive team.
7. Be one of the Awards Hosts and present winners with their Awards.
8. Access to the participant list and networking platform.

Sponsorship opportunities 2019

1. **£2,500 Key Conference sponsor** - This includes display/promotional stand in the main conference area for the duration of conference for 2 people, company logo on the programme, advertising on the SDF web page and on general presentation slides.
2. **£2,000 SDF Awards sponsor** - This includes display/promotional stand in main conference area for the duration of conference for 2 people, company logo on the programme and advertising on the SDF web page, your logo will be on each table during the awards dinner.
3. £1,500 sponsor the wine & drinks at the Awards Dinner
4. £1,100 Named Sponsor of Conference Drinks Reception at the awards dinner
5. £800 Display/promotional stand in main conference area for duration of the conference



Note 1 - A “mix and match” option is available on any of the above option. Please contact Wendy Mason to discuss in more detail

Note 2 - Sponsorship opportunities 1 & 2 include residential attendance for TWO people at the conference. If you require accommodation, this can be arranged at an additional £300 per person.

Please note there are placers for 20 exhibitor tables at this year’s event.

If you are interested in any of the sponsorship opportunities available, please complete and return the attached form, or call Wendy Mason to discuss.

Wendy Mason

SDF Administrator, Staff Development Forum, Kingfisher House, 90 Rockingham Street, Sheffield S1 4EB

T: 0114 270 0188 E: wendy.mason@sdf.ac.uk

Sponsorship Registration Form

We would like to sponsor:

Option 1 ☐ Option 2 ☐ Option 3 ☐ Option 4 ☐ Option 5 ☐

We require _____ residential places at the conference (2 places are included with Sponsorship Options 1 & 2)

Names of those attending the event and emails:

- | | |
|----|---------|
| 1. | e-mail: |
| 2. | e-mail: |
| 3. | e-mail: |
| 4. | e-mail: |

Residential fees (£300 per person) are inclusive of all meals on conference days, plus one night's en-suite accommodation.

Please note that there is limited parking at the hotel.

Special Dietary Requirements – please include the name of the person(s):

Vegetarian <input type="checkbox"/>	Vegan <input type="checkbox"/>	Halal <input type="checkbox"/>	Kosher <input type="checkbox"/>	No Seafood <input type="checkbox"/>	No Dairy <input type="checkbox"/>
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Food allergies please state:

Other requirements:

INVOICE INFORMATION:

Company Name:

Name of main contact

Position in Company:

Address for correspondence:

Invoice address (if different):

Tel:

Fax:

Mobile:

Email:

☐ I enclose a cheque for £ _____ made payable to the Staff Development Forum Ltd.

☐ Please invoice my organisation for £ _____, our official purchase order no. is: _____

PLEASE RETURN THIS FORM TO:

Wendy Mason, SDF Administrator, Kingfisher House, 90 Rockingham Street, Sheffield, S1 4EB

T: 0114 270 0188 E: wendy.mason@sdf.ac.uk