



**Bournemouth
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A Provocative Look at Coaching Evaluation in HE

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Exploring the Impact of Coaching in Higher Education (2018)

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<https://www.lfhe.ac.uk/en/research-resources/research-hub/2018-research/Exploring-the-Impact-of-Coaching-in-Higher-Education.cfm>

The Coaching profession hasn't done enough to de-mystify coaching

Insufficient attention is given to the ‘value chain’ associated with coaching, and as such the contributions of value arising from the coachee themselves

The level at which evaluative work would be meaningful and useful is the level at which it would cost too much

The way we currently measure coaching is distorting its value, and adversely affecting its contribution

Harding, C., Sofianos, L. & Box, M. (2018) *Exploring the Impact of Coaching in Higher Education: A Stimulus Paper*, London: Leadership Foundation for Higher Education

If we were to properly evaluate coaching we would discover that it didn't offer value for money for the organisation

No-one really cares enough about evaluating coaching impact

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Reference:

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