

A VIRTUAL #COACHINGHE COMMUNITY SDF CONFERENCE 2018

USEFUL IDEAS AND RESOURCES TO TAKEAWAY





#coachingHE



Led by

@JulietEFlynn



@egillaspy



@LJ_Rees



@deeanni



@DrRossEspinoza



Last Friday of the month

12:00-13:00

Next up: 25 January 2019

Join the conversation...

Find out more and catch up on past chats:

www.sdf.ac.uk/coachinghe

#coachingHE is supported by



staff development
forum

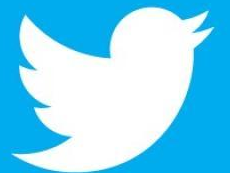
Developing Excellent Practice

AdvanceHE

“Tweet chats are great, not only to learn more about subjects in which you are interested, but also to find new connections who share similar interests.”

Source: Forbes:

<https://www.forbes.com/sites/stevecooper/2013/09/30/the-ultimate-guide-to-hosting-a-tweet-chat/#6e03be5631ee>



YOUR NEXT CHALLENGES



WHY NOT DO ONE OF THE FOLLOWING?

- Share a reflection on your experience of the workshop using [#coachingHE](#) and [#SDFconf2018](#)
- Follow at least one other person in the room
- Try out a platform for managing twitter (tchat, tweetdeck, hootsuite)
- Join in with the slow tweetchat using [#SDFconf2018](#) for the rest of the day

TOOLS AND SUPPORT



[Twitter](#) - the place where it all happens

[Wakelet](#) - for collating and sharing/preserving the story of your tweetchat

[Tchat](#) - to help you participate in tweetchats using hashtags

[Tweetdeck](#) - a dashboard app to help you manage your twitter accounts

[Hootsuite](#) - to manage and schedule your social media posts

[How do I join the #coachingHE tweetchat?](#) - useful tips for all tweetchats

[Twitter guide for academics](#)

[Getting the best from social media for learning and development](#)

[Guide to using Twitter in HE](#) - from LSE

ANATOMY OF A 'RICH' TWEET

Tweeter's name
Twitter ID/handle/username

Options (copy, block etc)

Tweeter's avatar
Tip: don't be an egg! Update your avatar to a photo of you or other image

Respect and give feedback to your source by including their twitter handle

Another great post by @julianstodd 5 Things A Social Leader Does Every Day

Add a link so people can find out more if they are interested

[julianstodd.wordpress.com/2018/06/05/5-t ...](http://julianstodd.wordpress.com/2018/06/05/5-t...)

Emojis can add fun and engagement

I'd also add belief in the power and potential of others #coachingHE 🗨️

Adding your own opinion improves impact and engagement with you

Images (and/or gifs) can help your tweet stand out

Hashtags help people find your tweets. You can create lists or columns of hastags you are interested in

Date and tweet statistics

8:12 AM - 6 Jun 2018

Retweet - share this tweet with your followers

Like this tweet

Reply - add your public reply or see what others have commented

Direct message this person (private message, only available if you are both following each other)

The tweet content includes two images: 'Growing Social Leadership: An Ecosystem Approach' and '5 Things a Social Leader does every day: An Ecosystem Approach'. The first image features a tree with roots and branches, with text bubbles containing phrases like 'We all draw upon the health of the same ecosystem', 'Leadership is able to anyone.', 'It's an ecosystem.', and 'In the smallest ways, Social Leaders help find strength and balance.'. The second image features a tree with five numbered points: 1. Look Down, 2. Share Uncertainty, 3. Be Kind, 4. Engage in diggerence, and 5. Le w L.



TIPS FOR MAKING THE MOST OF TWITTER COMMUNITIES

- Join in - you might find it's for you, you might not, but you won't know until you try
- Observe first if you aren't sure about posting - lurking is ok too!
- Be professional and friendly
- Be generous - share resources, like and retweet, give positive feedback
- Use hashtags, but think carefully about double meanings and ease of use
- It's all about the people - we are humans making connections!
- Be mindful that everything you say is potentially public and permanent

OTHER TWITTER COMMUNITIES AND HASHTAGS OF INTEREST



#LTHEchat

#creativeHE

#educoach

#collectivED

#experientiallearning

#heutagogy

#edtech

#BYOD4L

#workplacewellbeing

#genderequality

#loveHE

#highered

#5DOT