

**Developing Excellent Practice** Supported by the Leadership Foundation

## SDF National Conference Dates 29<sup>th</sup> – 30<sup>th</sup> November 2018

## **Sponsorship Opportunities**

The annual SDF National Conference attracts colleagues at all levels of the staff development community. Its main focus is on delegates who are development professionals within UK higher education. Delegates not only influence strategic direction, but are focused on pragmatic development issues and actions.

The Conference offers an ideal opportunity for **suppliers of services to higher education** to develop new contacts, promote their products through sponsorship and reinforce existing relationships. Conference suppliers are more likely to meet the staff who are directly using their services and products and ideally positioned to receive feedback from their existing clients.

#### **Sponsorship opportunities 2018**

1- £2,000 Named Sponsor of the Conference

This includes display/promotional stand in the main conference area for the duration of conference for 2 people, company logo on the programme, advertising on the SDF web page and on general presentation slides.

2 - £1,500 Named Sponsor of the Conference Awards dinner.

This includes display/promotional stand in main conference area for the duration of conference for 2 people, company logo on the programme and advertising on the SDF web page, your logo will be on each table during the awards dinner.

- 3 -£1250 sponsor the wine & drinks at the Awards Dinner
- 4 £900 Named Sponsor of Conference Drinks Reception at the awards dinner
- 5 £650 Display/promotional stand in main conference area for duration of the conference

Note 1 - A "mix and match" option is available on any of the above option. Please contact Wendy Mason to discuss in more detail

Note 2 - Sponsorship opportunities 1 & 2 include residential attendance for TWO people at the conference. If you require accommodation, this can be arranged at an additional £300 per person.

If you are interested in any of the sponsorship opportunities available, please complete and return the attached form, or call Wendy Mason to discuss.

Wendy Mason

SDF Administrator, Staff Development Forum, Kingfisher House, 90 Rockingham Street, Sheffield S1 4EB T: 0114 270 0188 E: wendy.mason@sdf.ac.uk

# Sponsorship Registration Form

We would like to sponsor:								
Option 1 Option 2 Option 3 Option 4 Option 5								
We require residential places at the conference (2 places are included with Sponsorship Options 1 & 2)								
Names of those attending the event and emails:								
1.	e-mail:							
2. e-mail:								
3. e-mail:								
l. e-mail:								
Residential fees (£300 per person) are inclusive of all meals on conference days, plus one night's en-suite accommodation.								
<b>PLEASE NOTE:</b> Additional nights' accommodation (28 <sup>th</sup> , 30 <sup>th</sup> or 31 <sup>st</sup> November and 1 <sup>st</sup> December)								
must be booked direct with the hotel, Quoting <b>SDF Conference 2018</b> . Accommodation (double room on a B&B basis) is available at the reduced rate of £125 per room per night.								
Marriott Hotel Reservations – 01202 557702								
Please note that there is limited parking at the hotel. Long term parking is available nearby at the BIC (300m from hotel)								
Special Dietary Requirements – please include the name of the person(s):								
Vegetarian Vegan	Halal	Kosher No Seafood No Dairy						
Food allergies please state:	Other requirements:							
INVOICE INFORMATION:								
Company Name: Name of main cor			contact			Position in Company:		
Address for correspondence:		Invoice address (if different):						
Tel:	Fax:							
Mobile:								
Email:								
□ I enclose a cheque for £ made payable to the Staff Development Forum Ltd.								
$\Box$ Please invoice my organisation for £, our official purchase order no. is:								

### PLEASE RETURN THIS FORM TO:

Wendy Mason, SDF Administrator, Kingfisher House, 90 Rockingham Street, Sheffield, S1 4EB T: 0114 270 0188 E: wendy.mason@sdf.ac.uk