



SIM Uni Celebrates big turn around with top honours

By Cliff Ponting

Local SIM Uni were in ecstatic celebrations today following the release of Key Performance Indicators (KPIs) by official adjudicator Pixel Fountain.

It was only 6 years ago that the University was facing some really challenging decisions which could have seen the

institution fall back in the UK rankings.

Spokesperson Ian Whiting commented *“these fantastic figures have not come about by happen-chance, they are the culmination of 12 years hard work by local management teams working collaboratively to make tough decisions in the*

interest of the university”.

Local MP and University Governor Nick Gallagher-Hughes passed on his endorsement saying that *“these excellent figures provide confidence to both students and business to invest their futures with SIM University”*.

95% MSDP participants rate simulation event as excellent or good

Feed back received from 4/5ths of participants rated the SIM Uni event as Excellent 35% , Good 60%, Satisfactory 5%.

Key uses of the simulation

Overwhelming feedback thought the simulation would aid management and leadership development.

In particular it would assist in

- helping staff consider the reality of financial limitations
- Increasing strategic awareness and cross faculty awareness
- promoting the benefits of collaborative working
- New HoDs development in particular.

Some also thought it could be usefully applied in graduate programmes or more generally for all staff to reduce their silo working perceptions and negotiation skills.

Good initial orientation briefing will be key to success

At the start this simulation looks and feels very complex and confusing. However by the end of the day all has fallen into place (if feeling a bit rushed).

Key feedback is that at the start this simulation would benefit from having clearer initiating overview and instructions.

The Pixel Fountain facilitators had a good sense of humour, kept it interesting and made it fun.